



Simmonds Tyres

BRIDGESTONE Firestone



Autumn 2016

Our specials

Every month we run a different special. Sometimes it's a "Buy 3 get 1 free" deal on Bridgestone tyres. Sometimes it's specials on the budget Supercat tyres – ideal for the runabout or second car. Whatever it is, the specials are always for a limited time, and don't always coincide with our seasonal newsletters (that's because it's usually the end of the month before we get this newsletter done and dusted and the specials always tend to end before then).

So to make sure that you're not missing out, you can either:

- ✓ Sign up to receive our newsletters by email; or
- ✓ Check our website which always has our current specials on the front page; or
- ✓ Phone us on 3490034 and ask what special we have on.

We realise that not everyone (especially some of our older customers) don't have access to the internet, which is why we still post these newsletters and enjoy looking after our customers and their tyre needs.



Kia Ora and welcome to our Autumn Newsletter

It's been another hot summer but the nights are getting cooler. A reminder that the weather is about to change and it's a good time to check your tyres. If they need replacing, we have our Easter special on until the 24th March.

Georgia is back at Massey in Palmerston North doing the 2nd year of her Environmental Science degree. She's thoroughly enjoying it and because she's passionate about it we're sure she'll do well. Drew's nearly 18 and in his last year at John Paul College. He got his full driver's licence recently, so with his new car it's been a busy summer for him and his mates cruising around the Bay, surfing, biking, and swimming. He's still into his mountain biking though and enjoyed watching Crankworx recently.

We have another exchange student with us, Hugo from France. He's just a couple of months older than Drew, in Year 13 at JPC as well and has slotted in really well. He's playing rugby with Jason's team and although they're a bit older than him, he's really enjoying the challenge and improving his game.

We always get comments from our customers how they enjoy our newsletters. We've been sending them out since March 2007. If there's anything you'd like to see covered in the newsletter, feel free to ask!

In the meantime, we hope you manage to have a great Easter break and we look forward to catching up with you again soon.

Andrew & Anita Simmonds, Georgia & Drew Simmonds, Hugo Mathieu, James Marsters, Bruce Henderson & Jason Walker

Simmo's Tyre Tips

Our product range has changed since we started in business in 1997 when we primarily sold Firestone tyres. We are still a Firestone dealer, but as Firestone now forms part of the Bridgestone company we also now sell a lot more Bridgestone product. (as well as anything else you'd like.) We still have the Firestone TZ700, Firestone Destination LE02 (SUV highway tyre) and Destination AT (4WD all terrain) and the Firestone CV4000 (commercial tyre) which are all well known and proven tyres.

The TZ700 is a good, midrange, family type tyre. This is one of our most popular tyres and because it's non directional (as opposed to directional or asymmetric), it's very easy to move around on the car to maximise your mileage.

If you're not sure what the differences are between different construction tyres, check out Episode 3 of our Tyre Guys videos on Youtube where Andrew ("Simmo") explains everything.

For more tyre tips, go to our website: www.simmondsfirestone.co.nz/simmo-s-tyre-tips



Staff News

Drew (Andrew & Anita's son) has worked for us off and on after school over the last few years but is now going to be slotting into the Saturday morning roster. (Like most teenage boys, he needs the money!) So, say hi when you see him and maybe give him a little bit of stick - he can handle it! You'll notice that he's changed a bit since the last photo we took of him.



Drew – our new Saturday staff member.



Hugo cooking crepes for the family.

Hugo's French Crepes

Hugo made us crepes for dinner the other night and they were amazing. You should definitely try these with the savoury fillings as well as some dessert ones (you can't get any more French than nutella crepes!)

Here's the recipe for the basic crepe mixture. After cooking the crepe, fill it with whatever takes your fancy, but here's what Hugo did for us:

Diced fried potatoes
Cubed ham
Fried onions
Grated cheese
Small pieces of cooked chicken
Avocado
Fried mushrooms
Salmon

HUGO'S CREPE RECIPE

250 g flour
4 eggs
½ litre milk
2 tbsp sugar
50g melted butter
Pinch salt

Fillings (suggestions above or whatever you feel like)

Put flour, sugar & salt in a large bowl and make a well in the centre. Add eggs and whisk. As the mixture becomes too difficult to whisk, add the milk gradually until a thin batter is formed. You want to make sure there are no lumps at all. Add the melted butter and whisk again.

Heat a frying pan and grease with cooking oil on a paper towel. Pour enough batter in to cover the base of the frying pan in a thin layer (swirl frying pan around to make sure it covers completely). Cook until the crepe appears to dry out on top and the edges come away from the frying pan. Flip over and cook the other side.

Serve immediately. Bon appetit!

Nitrogen Tyre Inflation

Maintaining correct tyre pressure is important for safety, vehicle handling, optimal tyre life and fuel efficiency. If you often have under-inflated tyres, it is time to see us for nitrogen tyre inflation.

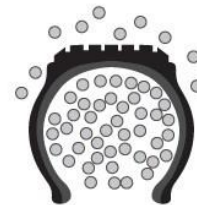
Nitrogen leaks slower than standard compressed air and is a good way to maintain tyre pressure for longer, enjoying the benefits of:

- better fuel economy;
- longer tyre life;
- improved road grip and handling; and
- safer more secure all-weather performance

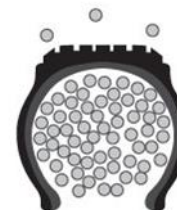
The benefits of nitrogen tyre inflation has been substantiated from research conducted by The Get Nitrogen Institute. A detailed summary of the reported results can be seen at:

<http://www.getnitrogen.org/savebillions/index.php>

At Simmonds Tyres, we make it a point to offer you only the best, and when it comes to tyre inflation, nitrogen is the ultimate performer.



Air



Nitrogen

