



Simmonds Tyres

BRIDGESTONE Firestone



Spring 2014

Spring Clearance Sale

If your tyres are having trouble handling the changeable spring weather conditions, it might be time to look at changing them. We have some awesome savings on tyres this month so make the most of it! Remember, the only thing between you and the road is your tyres!



The Tyre Guys

It's been a while since we did an episode of "The Tyre Guys". There's one particular technical issue we want to cover and we're waiting for a tyre to come in to demonstrate that. In the meantime, go to Youtube and search "Simmonds Tyres" and watch all the episodes – especially the one entitled "The Best Tyre Dealer in the World"!

http://www.youtube.com/channel/UCdpvs_ivmfaJy5eTjOUZ8Vg

Hi everyone,

Welcome to our Spring 2014 newsletter. It's great to see everything sprouting and flowering again, and to say goodbye to Winter.

We've had a busy winter here with plenty of sales to provide something for everyone. Check out our Spring sale in this newsletter.

On the home front, Georgia is over halfway through her Paris experience, au pairing for 3 small children. Having a gap year has been great for her. After living in Paris and experiencing the pollution that a European big city has, she has decided that she wants to study Environmental Science next year and "do something about it!"

Drew is getting ready for his NCEA exams in a few weeks. He's been working hard all year, but still manages to find time to go motorbiking and mountain biking with his mates. He's always looking on Trademe for parts for his bikes (just like Andrew except for him it's car parts!).

Andrew has been working on a new motor for his old 1966 Dodge Coronet – most weekends he's up in his shed with his mate Ken working on the 440!

Have a great day guys, look forward to seeing you in store soon!

Andrew & Anita Simmonds, James Marsters, Levi Haxton & Bruce Henderson

Staff News

We now have Bruce Henderson working with us. He's 35, single and has proved that he's a pretty handy chap to have around. Bruce is happy to turn his hand to pretty much anything and gets stuck into whatever job needs to be done. He's done tyres and wheel alignments previously in Tokoroa where he lives. He's all trained up now on our machines so shares the alignment load with James & Andrew.



Levi (aka "Hax") is now a Dad! His son, Lucas, was born in August. Huge congratulations to Levi and his partner Sam from us all here.

Trivia Questions

- Who plays the drums here? (Hint – 2 of us do)
- Who was born on a naval base?
- Who loves to sing along with the radio?
- Who has the drift trike parked up here?
- Who grew up in in numerous Leopard hotels?
- Whose nickname is AI?
- Who's got the funniest giggle?
- What's James' nickname?
- What does S.I.M.M.O. stand for?

(See over for answers)

Simmo's Tyre Tips

This time I want to talk about your spare tyre and the equipment you should have in your boot to be able to change it if needed. You should check the air pressure in your spare tyre at the same time as you check your other 4 tyres (but we can do that for you if you bring your car in to us). Having 2 flat tyres is really uncool! Depending on your vehicle you should have a certain amount of equipment stowed in your boot. There should be:

- A wheel brace
- A jack
- Jack handle
- Possibly a small block of wood to chock the wheels
- For 4WDs, most vans and people movers - make sure you know where the handle is to get the spare tyre out from underneath. You need to know where the tools are to remove that tyre.

If your vehicle is fitted with lock nuts, make sure you know where the key is! We have a number of vehicles that come in and the owner doesn't know that they actually have lock nuts, and no idea where the key is! That's a real problem if they get a flat tyre and have no way of being able to get that wheel off.

If you're not sure whether you have everything you need, call in to see us and we will check for you.



For more tyre tips, go to our website:
www.simmondsfirestone.co.nz/simmos-tyre-tips

Not only, but also...

We are on the Smart Saver deals app. This is a free app that you can download onto your Smartphone and our deals change regularly. If you make us one of your favourites on it, you'll get notified when the deal changes. Go to www.smartsaverdeals.co.nz to read more. So far there are about 30 businesses in Rotorua with deals available. You can search either by location or the type of service you want, i.e. automotive.



Free coffee at Abracadabra Café

Did you know that when you come in for your wheel alignment or to have new tyres fitted, we can give you a free coffee voucher to take to Abracadabra while you're waiting. Just remember though that they are closed on Mondays!



Become Simmo's Friend

Last year we introduced our Simmo cards. Some of you may have got one already with your newsletter, but if you haven't received one from us, give us a call on 3490034 or pop in to grab one or two from us. The deal is...

BECOME SIMMO'S FRIEND
"The Most Convenient Tyre Shop in Town"
Simmonds Tyres
BRIDGESTONE

Cnr Eruera & Ranolf Streets Rotorua | (07) 349 0034
sales@simmondstyres.co.nz | www.simmondstyres.co.nz | Find us on

The Deal
Write your name in the space below and give this card to a friend who needs their car tyres or wheel alignment sorted... They'll get 1/2 price NITROGEN if they become a S.I.M.M.O FRIEND and your next WHEEL ALIGNMENT will be 1/2 PRICE!
TERMS & CONDITIONS APPLY. ASK IN STORE.

Julie's Recipe

Here's another great recipe from Julie, one of our long time customers. Yummy!

Simple Seafood Tapas

185g tin crabmeat or any other fish (ie prawns/scallops etc)
Drizzle with 1 tbsp lemon juice

In a blender or food processor, mix:
125g cream cheese
2 tbsp chopped parsley
2 tbsp mayonnaise
1 chopped spring onion
1 clove garlic (minced)
2 dashes tabasco or chilli sauce
2 tsp Worcester sauce

Fold in the seafood, check the flavour.
Serve either at room temperature with crackers, or make crostini and top with the seafood mix, then bake at 200 deg Celsius for 5 minutes.
Serve them warm and garnish with slivers of chilli or red onion.



Trivia Answers

James (island drumming) & Andrew Andrew (Portsmouth, UK)
Levi (he gets a few raised eyebrows)
James (gets lots of comments)
Anita (Dad worked for Leopard Breweries)
Bruce (his beard and flannel shirts caused that!)
Levi – (listen to our downtime video on Youtube)
Jarm
Simmonds Motoring Monitoring Officer

