



Simmonds Tyres

BRIDGESTONE Firestone



Christmas 2020

Merry Christmas everyone!

Let us start off with bragging rights... our Service Manager, James Marsters, has won the "Fastest Tyre Fitter in New Zealand" competition. It was run by one of our Cooper Tire brethren, Drury Tires in Auckland.

He had to strip a 15" tyre, and refit it and inflate to 30psi under strict guidelines. His fastest time was 1 minute and 5 seconds! Check it out on our [Youtube](#) channel. We are super proud of him - we knew he was fast and this proves it.

The rest of our guys are no slouches either, so when people tell us our guys are fast, we can say "Yes, yes they are!".

James is going to be stepping up next year and doing our Tyre Tips but in video form. We're sure you'll find it informative as well as entertaining. So this time around, check out our [Youtube](#) channel episodes for everything from how to change a tyre, to explaining what all the different numbers mean on the sidewall of your tyres. (Photo courtesy of Rotorua Daily Post)



Staff/Family News

On the home front, we've got big changes. Georgia has now completed her Masters in Environmental Management which she received with a First Class Honours (mum and dad super proud!) and has started work for Environment Canterbury in Christchurch. She's excited to be working and is enjoying her new life in Christchurch.



Drew has just graduated with a Bachelor of Commerce (majoring in Marketing and International Business) from Victoria University. Drew has worked in the family business since he was 11 years old. He has been an integral part of our team over the years by working for us during his holidays, and he worked alongside Andrew doing the emergency work over lockdown. His experience with us has paid off, and we're really pleased to announce that Drew is now the Support Manager for Bridgestone on Adelaide Road in Wellington. If you're in Wellington and needing tyres, call in to see him and we know he'll give you an awesome Simmo welcome!



About the team

First of all, Andrew (Simmo) and Anita Simmonds started the business in June 1997 after Andrew had spent several years working for Firestone as a company manager. He has 40 years of experience in the tyre industry so there's not much he hasn't seen or done in terms of tyres. His wealth of knowledge and experience is unique in Rotorua.

James is our Service Manager and has been with us for 10 years. He loves his job as you can see from the [Daily Post](#) article they did on him after winning the Fastest Tyre Fitter competition!

Jason has been here 5 years, but it's second time around for him after spending a couple of years over the ditch. He's well known for his singing in the workshop, so if you're in the waiting room you just might hear him going for it!

Bruce has been with us for 6 years and does most of our wheel alignments as with his mechanical knowledge it certainly helps with some trickier alignments. He always gets teased about how fast his beard grows, and by the looks of this photo he's getting ready for his role as Santa Claus!

Will has been with us for over a year now and he's always keen to talk to customers and help get their tyre needs sorted.



Simmo's Tyre Tips

Welcome to the end of an extremely eventful year, Christmas is nearly here along with a lot of you heading off for a well earned holiday.

Our tyre tips this time are ones we have repeated many times - don't leave things to the last moment if you can help it as everybody is busy doing the same thing.

Also with the world still in a mess around the covid situation there is beginning to be a few shortages around stock. Containers are being held up and ports are taking a long time to process them so consequently this is starting to affect our stocks of some products. So get in quick if you are going to need tyres for the holidays!

Make sure you check your caravan, boat trailer tyres etc, as the last thing you need on your break is a stretch on the side of the road hoping someone will have your particular tyre in stock.

Jet ski trailers and pop top campers are another thing to check as these can run quite small tyres (8 to 10 inch). We carry these tyres in stock plus a selection of tyres for ride on mowers, wheel barrows etc. Have a great holiday and Christmas!

Cheers, Simmo

You can also check out all our previous tyre tips by going to our website,

www.simmondstyres.co.nz



It's a dirty job....

Part of doing tyres is that's a dirty job (but someone has to do it!) so clean up takes place when we've managed to clear out the workshop. No-one likes working in a dirty workplace! Here are the boys giving it a spruce up before the next lot of cars arrive.



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Christmas Tyre Special

And here's our Christmas tyre special – not only do you get great prices but double AA Smartfuel savings as well. If you're going away over summer, now's the time to be checking your tyres before heading out of town.



Andrew's Sludgy Margaritas

Andrew's developed a bit of a reputation for making awesome Margaritas. We found this recipe in one of Anita's Annabel Langbein recipe books, so credit for the recipe must go to her but Andrew definitely puts his own "Simmo" touch on it! With summer on its way, these are a must on a hot summer afternoon.

1 cup tequila
3 tbsp triple sec
Quarter cup icing sugar
Three quarter cup lime juice
Heaps of ice

Add all ingredients to a blender and whizz until nice and sludgy. Pour into cocktail glasses that have had the rims dipped in lemon juice then salt (optional but really adds that margarita zing!) Makes 1 litre (enough for 4-5 cocktails).

